

## ORDINANCE NO. 4182

### AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, TEMPORARILY AMENDING THE SIGN CODE OF THE CITY OF CHANDLER.

BE IT ORDAINED by the City Council of the City of Chandler, Arizona, as follows:

**Section 1.** The introductory paragraph to Section **39-10** of Chapter 39 of the Chandler City Code (herein, the “Chandler Sign Code”), which currently consists of a single sentence, is amended to read as follows:

#### **39-10. Temporary signs.**

All temporary signs require a permit unless specifically exempted herein. **THE FOLLOWING TEMPORARY SIGNS ARE PROHIBITED UNLESS EXPRESSLY AUTHORIZED WITHIN ANY OF THE SUBSECTIONS SET OUT BELOW AND FOR THE LIMITED PURPOSES STATED WITHIN ANY SUCH SUBSECTION:**

- **NON-PUBLIC SIGNS IN PUBLIC RIGHTS-OF-WAY OR ON PUBLIC PROPERTY;**
- **SIGNS MOUNTED ON A BUILDING ROOF;**
- **SIGNS HAVING INTERMITTENT OR FLASHING ILLUMINATION, ANIMATED OR MOVING PARTS, OR THAT EMIT SOUND;**
- **BANNERS, PENNANTS, WIND-DRIVEN SPINNERS, STREAMERS, BALLOONS, FLAGS, SEARCH LIGHTS, STROBE LIGHTS, HOLOGRAPHIC PROJECTIONS, LASER LIGHT DISPLAYS, BEACONS, AND INFLATABLE SIGNS;**
- **SIGNS IMITATING OFFICIAL TRAFFIC CONTROL SIGNS, OR ANY SIGN OR DEVICE OBSCURING ACTUAL MUNICIPAL OR OTHER PUBLIC TRAFFIC CONTROL SIGNS OR DEVICES;**
- **SIGNS MOUNTED ON, OR APPLIED TO TREES, UTILITY POLES, ROCKS, OR CITY OWNED PROPERTY;**
- **SIGNS PLACED UPON PRIVATE PROPERTY WITHOUT THE PROPERTY OWNER’S WRITTEN APPROVAL;**
- **OFF-PREMISES, PORTABLE SIGNS OR “A-FRAME” SIGNS;**
- **BUSINESS IDENTIFICATION/ADVERTISING SIGNS IN SINGLE-FAMILY ZONING DISTRICTS.**

**Section 2.** Sub-section 39-10.6 of Chapter 39 of the Chandler Sign Code is amended to read as follows:

#### *39-10.6 Model home signs.*

- A. **A MODEL HOME SIGN IS A FORM OF TEMPORARY SIGN WHICH identifies AN UNOCCUPIED** new home used as a demonstrator to advertise and promote sales

of other homes within the recorded subdivision. Each model home may have one (1) identification sign not to exceed **SIX (6)** square feet in area, or two (2) **SUCH** signs if located on a corner lot. These signs may be freestanding and do not require a permit.

**B. THESE SIGNS SHALL BE MADE OF SOLID, NON-FLEXIBLE MATERIAL. OFF-PREMISES PORTABLE SIGNS OR “A-FRAME” SIGNS ARE NOT ALLOWED.**

**C.** No such sign shall be located on a public right-of-way.

**D. NO SIGN PERMIT IS REQUIRED.**

**Section 3.** Sub-section 39-10.7 of Chapter 39 of the Chandler Sign Code is amended to read as follows:

*39-10.7 Open house signs.*

**A.** An open house sign is a **PORTABLE**, temporary sign to direct traffic to a home for sale, and shall not exceed **A MAXIMUM HEIGHT OF THREE (3) FEET AND A MAXIMUM** area of **SIX (6)** square feet and may be freestanding.

**B.** The sign may be double-faced but shall not be illuminated.

**C.** The sign shall not be placed in any public right-of-way.

**D.** The sign shall be used only when sales personnel are at the home being advertised for sale.

**E.** A maximum of **FOUR (4)** such signs for each home or group of homes in the subdivision shall be allowed.

**F. THESE SIGNS SHALL BE MADE OF SOLID, NON-FLEXIBLE MATERIAL. OFF-PREMISES PORTABLE SIGNS OR “A-FRAME” SIGNS ARE ALLOWED.**

**G. NO SIGN PERMIT IS REQUIRED.**

**Section 4.** Sub-section 39-10.9 of Chapter 39 of the Chandler Sign Code is amended to read as follows:

*39-10.9 Real estate signs.*

**A.** The property being advertised for lease, sale or rental shall be limited to one (1) such sign on each lot or parcel of land, except when it is a corner lot, in which case two (2) such signs may be used, **ONE** (1) sign for each street front. Said sign shall be removed within ten (10) days of sale, lease or rental.

**B. THESE SIGNS SHALL BE MADE OF SOLID, NON-FLEXIBLE MATERIAL. OFF-PREMISES PORTABLE SIGNS OR “A-FRAME” SIGNS ARE NOT ALLOWED.**

**C. NO SUCH SIGN SHALL BE PLACED IN ANY PUBLIC RIGHT-OF-WAY.**

**D.** Residential signs shall not exceed **A MAXIMUM OF HEIGHT OF SIX (6) FEET** above grade, **AND A MAXIMUM OF SIXTEEN (16)** square feet in area. Said signs shall **NOT BE ILLUMINATED. NO SIGN PERMIT IS REQUIRED.**

**E.** In property zoned for commercial or industrial use, **A PERMIT IS REQUIRED FOR A REAL ESTATE SIGN AND SUCH** sign shall be allowed as follows:

1. Parcels containing two (2) acres or less are allowed a sign not to exceed **A MAXIMUM AREA OF SIXTEEN (16)** square feet.
2. Parcels containing less than ten (10) acres but more than two (2) are allowed a sign not to exceed thirty-two (32) square feet.
3. Parcels containing ten (10) acres or more are allowed a sign not to exceed fifty (50) square feet and may be illuminated, but any illuminated sign shall be indirect or internal only.
4. Maximum height **OF ALL SUCH SIGNS** shall not exceed twelve (12) feet.

**Section 5.** New Sub-section 39-10.10 of Chapter 39 of the Chandler Sign Code is enacted to read as follows:

***39-10.10 Significant Event Sign.***

**A.** A “SIGNIFICANT EVENT SIGN” IS A TEMPORARY SIGN DISPLAYED ON PROPERTY USED OR ZONED FOR ANY USE OTHER THAN A SINGLE-FAMILY RESIDENCE AND WHICH DISPLAYS ANY TYPE OF EVENT THAT IS UNIQUE OR SIGNIFICANT TO THE BUSINESS LOCATED UPON THE PROPERTY. SUCH EVENTS INCLUDE, BUT ARE NOT LIMITED TO, AN ANNIVERSARY, SPECIAL SALE, CHANGE IN OWNERSHIP OR MANAGEMENT, OR SIMILAR EVENT. A PERMIT FOR A “SIGNIFICANT EVENT SIGN” IS NOT THE SAME AS A SPECIAL EVENT PERMIT UNDER CHAPTER 32 OF THE CHANDLER CITY CODE.

**B.** A SIGNIFICANT EVENT SIGN IS SUBJECT TO ALL OF THE FOLLOWING REQUIREMENTS:

1. SUCH SIGN MAY INCLUDE A BANNER, PENNANT, WIND-DRIVEN SPINNER, STREAMER, BALLOON, FLAG, OR INFLATABLE.
2. USE OF SUCH SIGN SHALL BE LIMITED TO NO MORE THAN TWENTY-ONE (21) CUMULATIVE DAYS WITHIN EACH SIX (6) MONTH PERIOD IN A CALENDAR YEAR.
3. A SIGN PERMIT IS REQUIRED AND MUST BE DISPLAYED THAT IS VISIBLE TO THE PUBLIC DURING THE ALLOWED TIME OF THE PERMIT.
4. NO SUCH SIGN SHALL BE PLACED IN ANY PUBLIC RIGHT-OF-WAY.
5. AN ADMINISTRATIVE FEE OF TEN (10) DOLLARS SHALL BE CHARGED FOR EACH SIGN PERMIT ISSUED UNDER THIS SUBSECTION.

**Section 6.** This ordinance, which provides relief for the use of certain types of temporary signage, namely model home signs, open house signs, real estate signs, and provides for the use of an additional type of temporary sign, namely the significant event sign, shall be effective thirty (30) days after adoption and shall remain in effect only through June 20, 2010.

INTRODUCED AND TENTATIVELY APPROVED by the City Council this 24<sup>h</sup> day of September 2009.

ATTEST:

S/Marla Paddock  
CITY CLERK

S/Boyd W. Dunn  
MAYOR

PASSED AND ADOPTED by the City Council this 19<sup>th</sup> day of October 2009.

ATTEST:

S/Marla Paddock  
CITY CLERK

S/Boyd W. Dunn  
MAYOR

APPROVED AS TO FORM:

S/Mary Wade  
CITY ATTORNEY